



## Mutual Media UK Ltd Environmental Statement

As Printers, the environment and the impact of our operations are high on our agenda. With the installation of energy efficient equipment, adding electric vehicles to our fleet and ensuring that all printed paper waste is recycled, we seek to minimise the carbon produced.

All the papers we use are carefully sourced from leading manufacturers around the world, ensuring they are produced in an ethical and sustainable way and 99% of our paper options are FSC or PEFC Chain of Custody certified.

As supporters of a carbon offsetting initiative called Carbon Balanced Paper, the initiative offsets the unavoidable carbon emissions generated during the paper making process through partnership with World Land Trust. All papers that we purchase to print your projects are available as a 'Carbon Balanced' paper for a nominal fee.

### **Benefits of Carbon Balanced papers for your business**

Carbon balancing your paper will reduce your carbon impact, demonstrates your commitment to responsible procurement, corporate responsibility and enhances your brand.

You will be issued with a unique World Land Trust Carbon Balanced Paper logo that you can include on your printed material to demonstrate and communicate your commitment to reduce your carbon impact, as well as receiving a certificate to advise the amount of CO2 balanced and the area of land protected as a result of your positive action.

To find out more about improving your carbon impact and the sustainable options available to you, please feel free to get in touch where we will be happy to advise.